

In the world championship CMC 2017 in Italy there were involved more than 700 of the strongest masters from the 25 countries of the world; Russian team took first place in Italy.

The Russian team consisted of six masters from the Ural region, who returned home world Champions.

Second open international championship CMC-RUSSIA-URAL in hairdressing, make-up and nail-art is a qualifying stage for participation in the European championship on hairdressing art, decorative cosmetics and nail art, which will be in Paris in October 2018. The winners will be in Russian national team, and will protect honor of the country in France.

In February 2018 in Ekaterinburg will gather masters of beautiful business from Moscow, Kemerovo, Novosibirsk, Khabarovsk, Sochi, St. Petersburg. Besides professional from Siberia, East, North, West, South and center of Russia in the championship will be guests from Italy, Poland, Estonia, Czech Republic, Kazakhstan, and other countries. This event will be under the flag of the world organization of hairdressers CMC (CONFEDERATION MONDIALE COIFFURE), which has 80 years of successful experience and is one of the organizers of world and European Championships. Russian masters got an opportunity to be there. This significant event will be under the leadership of President CMC Russia and Vice the President of the CMC world, multiple world champion, Vazha Mkhitarian in Yekaterinburg. It will be interesting not only for beauty industry experts - hairdressers, makeup artists and masters of nail service, but customers of the salons, the inhabitants and guests of our region.

DATE: 18 Feb 2018.

PLACE: HYATT REGENCY Ekaterinburg (HYATT REGENCY Ekaterinburg).
The street of BORIS YELTSIN, 8.

THE CONCEPT OF THE EVENT

All participants have an equal chance for the title of champion in its category.

The competition aims to promote the profession of hairdresser, makeup masters, nail service master; to identify new areas of fashion; show new directions of work technology; to improve the professional skills of the participants.

The organizers want to make the event colorful and attractive for

professional - owners, managers, different levels masters of beauty industry, and for current and potential beauty salons clients.

THE ORGANIZERS OF THE COMPETITION

The competition is held under the auspices of the world organization of the CMC (CONFEDERATION MONDIALE COIFFURE).

The organizer in Ekaterinburg is a group of companies ANIMA holding.

JURY

The jury is composed of the presidents and Vice-presidents of the International Confederation of hairdressers CMC different countries and regions. The jury will evaluate the contestants in open refereeing.

THE STATUS OF THE PARTICIPANT

Participation in the Competition can take the master of hairstyling, makeup masters, stylists, nail service masters.

The age of participants is not limited.

You can participate in any types of competitions that do not coincide in time (see regulations).

Juniors, just observing the regulations, must provide a certificate from an educational institution; hairstyles and haircut can perform on mannequin heads. The amount of payment for juniors participation in the championship is lower than for the masters (see the rules).

THE STRUCTURE OF THE COMPETITION

Women's masters competition – 2 types (masters, juniors)

- - Elegant evening hairstyle Artistik CMC (masters, juniors)
- - Bridal hair Artistik CMC (masters, juniors)

Salon services - 2 types (masters, juniors)

- Salon haircut and styling women's CMC (masters, juniors)
- Salon gala hairstyle CMC (masters, juniors)

Fantasy contests. Women masters 3 types (masters, juniors)

- Bridal netting Artistik (masters, juniors)
- Wig making (masters, juniors)
- Historical hairstyle 1960-ies

Competition men's masters BARBERSHOP - 3 types (masters, juniors)

- Men's haircut OLD SCHOOL CMC
- Fashionable men's haircut, SALON LOOK CMC.

- Men's haircut HAIR TATTOO

Contest for makeup masters - 3 types (masters, juniors)

- Creative make-up
- Wedding make-up
- Fantasy make-up

The stylists, image-makers "RESET" (master) 1st view

Full Fashion Look 3 types (master)

- a complete fashion women's view
- full fashionable men's view
- full brand kid's view

Nail art competition

1. Art painting in displays. Theme: "the Lost world".

- Master (the finished work).

2. Chinese painting in the displays. Theme: "Magic Of The East".

- Master (the finished work).

3. Watercolor painting in the displays. Theme: "Floral".

- Master (the finished work).

4. Mixed media with 3D elements in displays. Topic: "Pirates of the Caribbean".

- Master (the finished work).

5. Nail poster.

- Fantasy image.

ACCEPTING APPLICATIONS

From the 1st December 2017 to the 1st Feb 2018 – send the applications to the e-mail: studio_best@mail.ru

THE REQUIREMENTS OF THE APPLICATION

The application form for participation should contain:

- Surname, name, patronymic of the participant (for team participation to state full names of all participants)
- Country, city

- Nomination
- Category (master, Junior)
- Contact information (email, telephone number, postal address with the zip code)
- Date of birth, place of study/work
- Links participant's pages in social networks
- Links to videos, interviews, articles (if any)
- The list of accompanying (model, makeup artist, costume designer, etc.)

Only paid application is considered.

PAYMENT METHODS

- Non-cash payment (VISA, VISA Electron, MasterCard, Maestro+, American Express, Diners Club);
- Cash payment: in the office of organizer at the address: Ekaterinburg, Bazhova 68, Hairdressing academy "STUDIO BEST".

THE COST OF PARTICIPATION

FILING AND PAYMENT OF THE APPLICATION BEFORE THE 1ST FEBRUARY, MASTERS JUNIORS

	MASTERS	JUNIORS
PARTICIPATION IN 1 NOMINATION	5000 RUBLES	3000 RUBLES
PARTICIPATION IN 2 NOMINATIONS	8,000 RUBLES	5,000 RUBLES
PARTICIPATION IN 3 OR MORE CATEGORIES	10,000 RUBLES	8,000 RUBLES

*Nominated Full Fashion Look – 3000 rubles

REWARDING

The winners (first place) and prize-winners (second and third places) will be awarded with trophies or medals and prizes

Advanced played command sets* cups in the amount of reward points (in the categories hairdressers, makeup artists, Full Fashion Look):

- team competition among the participating countries;
- team championship among the cities of Russia;

- team competition among beauty salons;
- team championship among vocational schools.

*A team is a group of contestants who applied under the same title.

Diploma of the participant of the championship can be ordered from the organizers.

The organizing Committee is not responsible for awards and prizes not received during the awards ceremony!

PARTICIPATION CONDITIONS

FEMALE BARBERS

ELEGANT FORMAL HAIRSTYLE ARTISTIC (CMC).

Participants perform a fashionable evening hairstyle on long hair, do not forget about the full model image. The finished hairstyle must be focused on recent trends competitive fashion.

Models entering the runway with hair smoothly combed back. Experts verifies compliance this requirement.

Styling. In any case, the hair should not be impressed by free (flowing) hair.

Hair in hairstyles can be collected.

The length of the hair. Hair length – to the shoulder or longer.

Color. You can use one or more colors. Finally, color should be harmonious and conform to fashion trends.

Tools. Allowed the use of any tools, including curling and straightening hair.

Products. The use of all products allowed.

Wig-making products. Can be used wig-making products. No more than 1/3 of the area of the head.

Support hairstyle. The use of any means of support in the hairstyle is forbidden. (The tools support are rollers, made of hair and other materials).

Jewelry. Decorations should not cover more than 30% of the head area, they should fit made hairstyle and to be proportional. Jewelry can be made of different

materials, but if necessary, should be easily removed at the request of the jury as proof that they are not supporting the hair.

Costume, makeup and accessories. Long or short formal dress and makeup should match hairstyle.

Penalties. Participants who do not observe the above rules will be punished with experts the points in accordance with the current list of violations and penalties.

Evaluation criteria:

- The relevance of the design (color and texture);
- External silhouette (hair creative, and harmonious);
- Clean within the design.

Time: 40 minutes.

FEMALE BARBERS.

WEDDING HAIRSTYLE. TOPIC: SPRING DREAM ARTISTIC (CMC).

Hair should be fashionable, as illustrated in professional journals devoted to the bride. Hair should not be like an elegant evening hairstyle in technical category. Models entering the runway with slicked-back hair. The hair can be wet or dry. The experts will check compliance with this requirement.

The color of the hair. Must be a harmonious transition from one tone into another (at least two color tones). In the final color should be harmonious and conform to fashion trends. Colored sprays are prohibited.

Tools. Allowed all instruments.

Products. Allowed the use of all products for styling and fixing hair.

Wig-making products. Can be used for wig-making products (prepared in advance). Not more than 1/3 of the surface area of the head.

Support hairstyle. The use of any supports in the hairstyle is forbidden.

The support tools include rollers from hair and other materials.

Jewelry. Decorations should fit the hairstyle and should be proportional.

Jewelry made of hair, fiber or similar material is prohibited. Decorations should not take more than 30% of the area of the head. Jewelry can be made of different materials, but, if necessary must be easy remove at the jury request as the proof that they are not support hair.

Costume, makeup and accessories. Long or short wedding dress and makeup should match norms of decency and not be provocative. Over the unseemly appearance of the model will be awarded penalty points from the experts.

Penalties. Failure to observe these conditions will be punished by the judges the points in accordance with the current list of penalties.

Evaluation criteria:

- the relevance of the design (color and texture);
- external silhouette;
- clean within the design.

Time: 40 minutes.

THE SALON SERVICE. FEMALE BARBERS.

WOMEN'S HAIRCUT AND STYLING. SALON LOOK (CMC).

Participants perform women's commercial cut and style corresponding to the latest fashion trends that will be popular among the ordinary consumers in the beauty salon. Hair needs to have feminine look. Before starting, the hair model must be wetted and slicked-down back.

Banned: hair extensions, wigs.

The experts verify the implementation of this requirement.

The hair length. Hair length before the competition not less than 8 cm.

The color of the hair. Must be harmony colors of hair (at least 2 colors).

Haircut. Can be used all kinds of tools. Open all methods of haircuts.

Products. Allowed all preparations for styling and fixing the hair.

Forbidden: coloring gels and sprays.

Suit. Clothing models should match the modern fashion.

Evaluation criteria:

- haircut (complexity, balance with models);
- styling (relevance of design in harmony with the texture).
- coloring in the framework of the design.

Time: 40 minutes

THE SALON SERVICE.

FEMALE BARBERS. SALON GALA HAIRSTYLE

Participants do hairstyle on long hair for special occasions. Hair should be focused on the consumer and are suitable for commercial offers in the salons.

Hair hairstyles can be fully raised. 30% of the hairstyles can be loose hair.

Models entering the runway with a prepared hair, smoothly combed back. The experts check the implementation of this requirement.

Hair length. Hair length – shoulder length or longer.

Color. You can use one or more colors. The color must be harmonious and fit fashion trends. Colored sprays are prohibited.

Styling. Allowed the use of any tools, including curling and straightening hair.

Products. The use of all products allowed.

Wig-making products are banned

Support hairstyle. The use of support tools in the hairstyle is forbidden. (The tools support includes mesh, rollers from hair and other materials).

Jewelry. Decorations should fit the hairstyle and should be proportional.

Costume, makeup and accessories. Should match the modern fashion.

Evaluation criteria:

- balance hairstyles with external data models;
- the relevance of design (texture and color);
- clean.

Time: 40 minutes

WOMEN'S MASTERS.

WEDDING WEAVE ARTISTIC

Participants are required to create hair model wedding hair style by weaving. Netting must be at least 50% haircuts.

Models entering the runway with straight smooth hair. Before starting work it is prohibited to use all styling products hair. The referee verifies compliance with this requirement.

Hair length. The choice of the hair length is free.

Color. The choice of hair color is free.

Wig-makers. The use of wig-makers and hair extensions forbidden. Hair jewelry, fibers and similar materials prohibited.

Decorations should fit the hairstyle and should be proportional.

Tools. Allows all styling tools.

Products. Allowed all products for styling and fixing hair, except color sprays.

Costume, makeup and accessories should match the modern look of the bride.

Evaluation criteria:

- form;
- balance hairstyles with model,
- clean.

Time: 60 minutes.

FEMALE BARBERS.

WIG-MAKING WORK

Participants need to create a fantasy hairstyle with wig-making decoration

A model walks down the podium with a fully finished work.

On the podium performs finalization only after the command "start".

While working on the podium is only one participant, and model.

During the jury passage the model is sitting facing the mirror. The model has no right to touch the wig-makes.

Hair length. The choice of the hair length is free.

Hair color and wig making jewelry. Allowed all colors.

Costume, makeup and accessories must maintain the integrity of the image.

Penalties. For failure to comply with these requirements will accrue penalty points.

Evaluation criteria:

- wig-making product;
- hairstyle
- the image integrity.

Time: 5 minutes.

FEMALE BARBERS.

HISTORICAL HAIRSTYLE 1960

Participants are required to create a historical hairstyle of the sixties of the 20th century. The model comes out on the podium with prepared hair (Curling, curler, etc.). Before beginning work (before start) participants are required to comb the model's hair. The referee verifies compliance with this requirements. Hairstyle is performed with the use of fleece, hairpins. To collect hair in a ponytail with rubber bands is prohibited. During the jury passage the model should sit facing the mirror. Failure to comply with the above conditions will be punished with demerit points.

Hair length. The choice of the hair length is free.

Hair color. Hair color must be appropriate for that historical period.

Wig-makers. Allowed the use of hairpieces. Wig-makers should lie on the tables in combed form. This condition will be checked before the start. Wig-makers you can brush and style for only the time allocated to the competition assignment.

Products. Allowed all preparations for styling and fixing the hair.

Tools. Allows all styling tools. Hair bands is prohibited.

Suit. Must maintain the image integrity and appropriate to the historical period.

Evaluation criteria:

- form appropriate for a given historical period;
- complexity;
- clean.

Time: 40 minutes.

MEN'S HAIRDRESSERS

THE SALON SERVICE.

HAIRCUT AND STYLING MEN'S "OLD SCHOOL" (CMC).

Participants perform cut and style in the "OLD SCHOOL" style. Hair should have a masculine appearance.

Avant-garde hairstyles are forbidden. Before starting, the hair model needs to be hydrated and smoothly combed back. Hair extensions and wigs is prohibited. The experts verify the implementation this requirement.

Hair length. Hair length before the competition at least 5 cm all over the head.

Hair color. Coloring is allowed.

Haircut. Can be used all kinds of tools. Allowed all methods of haircuts.

Products. Allowed all preparations for styling and fixing the hair.

Tools. Allowed all instruments.

Suit. Clothing models should match the modern fashion. Military form is prohibited.

Evaluation criteria:

- haircut (complexity, balance with external data models);
- styling (relevance of design in harmony with the texture);

Time: 40 minutes.

MEN'S HAIRDRESSERS. THE SALON SERVICE.

HAIRCUT AND STYLING MEN'S SALON LOOK (CMC).

Participants perform men's commercial cut and style corresponding to the latest fashion trends that will be popular among the ordinary consumers in the beauty salon. Hair needs to have a masculine appearance. Avant-garde hairstyles are forbidden. Before starting work, hair model must be wetted and combed back smoothly.

Banned: hair extensions, wigs.

The experts verify the implementation of this requirement.

Hair length. Hair length before the competition at least 5 cm all over the head.

Hair color. Coloring is allowed.

Haircut. Can be used all kinds of tools. Allowed all methods of haircuts.

Products. Allowed all preparations for styling and fixing the hair.

Forbidden: coloring gels and sprays.

Tools. Allowed all instruments.

Suit. Clothing models should match the modern fashion. Military uniform is prohibited.

Evaluation criteria:

- haircut (complexity, balance with external data models);

styling (relevance of design in harmony with the texture);

Time: 40 minutes.

FASHIONABLE FULL IMAGE "FULL FASHION LOOK" (MASTERS)

(full fashionable woman look, full fashionable men look, full fashionable kid look).

Main provisions:

Participant may be a hairdresser, makeup master, stylist and image-maker, designer, beauty salon director or other beauty industry specialist.

The competitor, who is also the author of the image, to solve the problem may involve specialists from any direction and the level of fashion industry and the beauty industry.

Competitive time. Models entering the podium, ready for evaluation by the jury.

Model to the assessment Committee can take any position.

Photo. Photo entries should be made in the style of the magazine cover.

Image of fashion photography aims to show the image created by a stylist from a certain set clothing, shoes and accessories, hairstyles, makeup, manicure.

Matching the image on the photograph and on the competition platform is compulsory.

Technical requirements for photos:

Color. A4.

In the pictures you must specify the number you received at registration.

Photos will not be returned. For its absence exposed the penalty points.

Podium. During the fashion show the model shows the image on the podium. The image should look interesting and harmoniously not only up close and static, but in motion, in the distance. The fashion show is the opportunity to demonstrate the comfort and beauty of all image components.

The evaluation criteria of the look:

- trendy;
- awareness;
- integrity;

- creativity.

Not recommended: copy the images of advertising campaigns, capsule collections from fashion designers, execution fantasy, overly theatrical works that cannot be correlated with actual the haute couture collections.

It is allowed to use hats, wig-makers, artificial hair extensions.

Time: 5 minutes

COMPETITION MAKE-UP ARTISTS

CREATIVE MAKEUP

Description. This category involves the creation of a creative image. In the work are welcome unusual, interesting and truly creative solutions in makeup and image in General. The contestants can use any technology, techniques, and textures for their work. The main task of the contestants to create a truly interesting and creative look, which should be reflected in the pictures, - one of the evaluation criteria.

Model

- male or female;
- least 16 years old.
- without permanent makeup; without lash extensions

The degree of training the model. Clean skin. Facial toning in any shade is performed during of the competition.

Do not: use sketches; the use of decoration, not appropriate to the theme and the image; toning and face correction before the start of the competition; the availability and use of mobile phone during the execution of the work.

Allowed: models of either sex; the use of any makeup products and makeup; the use of stencils and patterns; the use of airbrush during the contest; the use of decoration, appropriate to the theme and image; the use of any techniques and professional practices; the use elements of face-art; use of the clock during the execution of the work.

Evaluation criteria:

- technique (quality of work, cleanliness and aesthetics of the work);
- creativity (uniqueness, freshness and creative solutions, originality, interesting decision);
- photo (creativity and style of the created image).

The penalty points. For violation of the rules of the contest and the terms of this nomination; for violation of the regulations.

Time. 60 minutes + 5 minutes for registration of the hairstyles and accessories.

WEDDING MAKEUP

The degree of training of the model. Primer (application of Foundation and powder of natural colour to the face and neck).

Prohibited: the use of models with permanent makeup, with extended eyelashes; the execution drawing, preliminary layout (drawing auxiliary points, lines, before the start); the correction face form before start; the use of stencils; the use of materials not belonging to the means makeup; applied to the skin of large decorative elements that cover the details of the face.

Permitted: the use of decoration, the appropriate image (rhinestones, sequins, paillettes, feathers, sequins, and etc.) at least 3 techniques; the use of hours on the podium.

Evaluation criteria:

- technique
- complexity
- purity
- composition
- color (the technique of working with color, contrast, saturation);
- way (integrity, readability of the image, the professional choice models, ethics, aesthetics).

Time

Masters, juniors, students: 60 minutes + 5 minutes for registration of the hairstyles and accessories.

FANTASY MAKE-UP

The degree of training of the model. Toning (tone powder, natural color). If you are present in the image elements of body art, they are performed in advance, only in the area below the clavicles. In this case, body art evaluated as part of the costume.

It is forbidden to: perform body art elements the area above the clavicle, pre-pre-marking (applying auxiliary points, lines, before the start); the use models with

permanent makeup, with extended eyelashes; the use of stencils during operation; use of modeling wax; sticking to the skin of large decorative elements that cover the details of the face; the use sketches and photos of works on the podium; correction the shape of the face before the start.

It is allowed to use decorative items, small decorative items, not closing the details of the face and makeup: eyelashes, rhinestones, sequins, feathers, glitter, beads, mica, etc.; use of face painting and supracolor; using clocks on the podium.

Evaluation criteria:

- makeup (technique, color, composition, originality, complexity, clarity);
- color (harmony)
- originality
- the way (harmony, professional choice models, the integrity of the image, suit);

Time

Masters, juniors, students: 90 minutes + 5 minutes for registration of the hairstyles and accessories.

THE STYLISTS, IMAGE-MAKERS "RESET" (master)

Participants at the specified time must transform (change) the model appearance in the "reboot".

On the table the master must be the photo of the model "before" the start of the competition and fully match the model provided. Coloring can be performed in advance (in the photo the model must be before coloring). The referee check on this requirement.

The master modifies the image by cutting, styling, makeup.

The image of the model should be focused on the consumer and are suitable for commercial the proposals in the salons.

Hair length. Any

Color. You can use one or more colors. The color must be harmonious and fit fashion trends. Colored sprays are prohibited.

Styling. Allowed the use of any tools, including Curling and straightening hair.

Products. The use of all products allowed.

Wig-making products. Hair extensions is prohibited.

Jewelry. Prohibited.

MAKEUP. Should be harmonious and match the look.

Costume and accessories. Should match the modern fashion.

Evaluation criteria:

- balance of cutting and styling with an external data model;
- makeup;
- the image as a whole.

Time: 3 hours

NAIL ART COMPETITION

Art painting in displays (ready work).

Topic: "the LOST WORLD".

Category: master.

Homework. Part-time participation.

Aim: to create work on tips professional water based paints.

Any member who has declared their work in this category, guarantees the uniqueness of his work with full copyright for it. Otherwise, the organizing Committee of the championship has the right to withdraw the work from the contest without refund of the entrance fee for participation.

Work. The master provides for the contest of work done on a 10 tips different sizes (for the analogy with hands). The maximum tips length – 5 cm. Form tips – square.

- If you perform work on tips one size master is assigned 5 penalty points.
- Nail tips with design should be securely attached to the display.
- The master must use only the water-based paint.
- Duplicate items up to 10% of the total design.
- Approved topcoat, Shine (varnish finish gel).

Forbidden: 3D-detales (in this category are not used), the use of the airbrush, stencils, iron-on transfer appliques, stamps, nail prints; the combination of several

tips in a single unit to create a single plane; the use of professional materials (acrylic, gel, gel-varnish, etc.).

Evaluation criteria the nomination

№	Criteria	A description of the conditions of execution and evaluation	Maximum rating
1	General impression	Professionalism, purity. Sophistication and elegance. The overall impression of the work as a whole. Harmony, clarity of execution, the level of work. Not overloaded with unnecessary design number elements and Vice versa.	10 points
2	Color scheme.	The contrast and readability of a drawing, color matching and combinations thereof. The colors should be harmoniously entered in the composition of the work. Moreover, all the work should impress unbroken the color composition.	10 points
3	Composition, layout	This criteria assesses the integrity of the created pictures, it is dynamic. The harmonious distribution of elements and colors in work. The balance between the elements design in accordance with the total area of the nail.	10 points
4	The complexity and technicality	Estimated the artist's ability to work with paints for the art of painting nails. Dynamic design. The ability of the wizard to create a multifaceted design. The small size of composition, harmony, emphasizing the beauty of the nails.	10 points
5	Purity run design	The accuracy and purity of the work, mastery of the material. The meticulous attention to detail. Accuracy design	10 points
6	Opening theme	the Theme should be clear, understandable and easily read without special instructions and explanation.	10 points
		The total	60 points

Category: Chinese painting in the display (ready)

Theme: "MAGIC of the EAST".

Category: Master.

Homework. Part-time participation.

Aim: to create a planar design of the colors of inks using only flat brushes.

Any member who has declared their work in this category, guarantees the uniqueness of his work with full copyright for it. Otherwise, the organizing Committee of the championship has the right to withdraw the work from the contest without refund of the entrance fee for participation.

Work. The master provides for the contest of work done on a tips 10 different sizes (for the analogy with hands). The maximum length of tips – 5 cm. Form tips - square.

- If you perform work on tips one size master is assigned 5 penalty points.
- Nail tips with design should be securely attached to the display.
- Do not connect multiple tips into a single unit to create a single plane.
- Duplicate items up to 10% of the total design.

Forbidden: the portrayal of contours in design and fine lines; a top coating, giving it Shine (lacquer, finish); the use of the usual round brushes; the use of any additional materials (rhinestones, glitter, sand, etc.); the use of airbrush, stencil; the use of professional materials (acrylic, gel, gel-varnish, etc.).

Evaluation criteria the nomination

№	Criteria	A description of the conditions of execution and evaluation	Maximum rating
1	General impression	Professionalism, purity. Sophistication and elegance. The overall impression of the work as a whole. Harmony, clarity of execution, the level of work. Not overloaded with unnecessary design number elements and Vice versa.	10 points
2	Color scheme.	The contrast and readability of a drawing, color matching and combinations thereof. The colors should be harmoniously entered in the composition of the work. Moreover, all the work should impress unbroken the color composition.	10 points

3	Composition, layout	This criteria assesses the integrity of the created pictures, it is dynamic. The harmonious distribution of elements and colors in work. The balance between the elements design in accordance with the total area of the nail.	10 points
4	The complexity and technicality	Assesses the ability of the master to work with materials used in this design. The dynamic design. The miniaturization of the composition, harmony, emphasizing the beauty of the nails.	10 points
5	Purity run design	The accuracy and purity of the work, mastery of the material. The meticulous attention to detail. Accuracy design	10 points
6	Opening theme	the Theme should be clear, understandable and easily read without special instructions and explanation.	10 points
		The total	60 points

Category: Watercolor painting in the display (ready).

Theme: "FLORAL".

Category: Master.

Homework. Part-time participation.

Aim: to create work on tips using only watercolor paints.

Any member who has declared their work in this category, guarantees the uniqueness of his work with full copyright for it. Otherwise, the organizing Committee of the championship has the right to withdraw the work from the contest without refund of the entrance fee for participation.

Work. The wizard provides for the contest of work done on a tips 10 different sizes (for the analogy with hands). The maximum length of tips – 5 cm. Form tips - square.

- You must create a design with watercolors on a given topic on full set of square tips, with a full display of the various dimensions of the real nails.
- If you perform work on tips one size master is assigned 5 penalty points.
- Tips with design should be securely attached to the display.
- The wizard to use only watercolor.
- Do not connect multiple tips into a single unit to create a single plane.

- Duplicate items up to 10% of the total design.
- Allowed a top coating, giving it Shine (varnish finish gel).

Do not: use acrylic paints, colored varnishes; the use of airbrush, template, stencil, etc.; the use of sequins, rhinestones and other accessories a day of nails; glue, pour nail tips acrylic, gel, glue, etc.; to use tips of the same size.

Disqualification:

- For the using gels-paints, color gels and transparent building materials for nail extension (acrylic/gel).
- For the use of airbrush template-stencil.
- The use of tips not satisfying the conditions of the contest.

Evaluation criteria the nomination

№	Criteria	A description of the conditions of execution and evaluation	Maximum rating
1	General impression	Professionalism, purity. Sophistication and elegance. The overall impression of the work as a whole. Harmony, clarity of execution, the level of work. Not overloaded with unnecessary design number elements and Vice versa.	10 points
2	Color scheme.	The contrast and readability of a drawing, color matching and combinations thereof. The colors should be harmoniously entered in the composition of the work. Moreover, all the work should impress unbroken the color composition.	10 points
3	Composition, layout	This criteria assesses the integrity of the created pictures, it is dynamic. The harmonious distribution of elements and colors in work. The balance between the elements design in accordance with the total area of the nail.	10 points
4	The complexity and technicality	Assesses the ability of the master to work with watercolor colors. The dynamic design. Master's skill to create a multifaceted design. Small size composition, harmony, emphasizing the beauty nails.	10 points

5	Purity run design	The accuracy and purity of the work, mastery of the material. The meticulous attention to detail. Accuracy design	10 points
6	Opening theme	the Theme should be clear, understandable and easily read without special instructions and explanation.	10 points
		The total	60 points

Mixed MEDIA with 3D elements (the finished work).

The theme of "pirates of the CARIBBEAN"

Category: Master.

Homework. Part-time participation.

Aim: to create work on tips with the use of aquarium equipment with 3D elements.

Any member who has declared their work in this category, guarantees the uniqueness of his work with full copyright for it. Otherwise, the organizing Committee of the championship has the right to withdraw the work from the contest without refund of the entrance fee for participation.

Task:

- The work is done at home. All exhibits must be 100% ready before the competition (we estimate the finished work, executed on 10 tips).
- Work should be placed in the display. The display is not decorated, the top must be removed. The display sizes: length – not more than 26 cm, width – 26 cm, height – not more than 7 cm Top of the display can be transparent.
- Tips with design should be securely attached to the display. If tips do not attached or secured badly and while officiating at the opening of the display crumbled, the judges judge work in the form in which it is presented. The claim by the contestant will not be accepted.
- Allowed to use professional materials for building and nail design (acrylic/gel/art paint) and connect the tips together. You are allowed to use colored acrylics and gels the effect of "metallic" (as eyeshadow), gels-varnishes and gels-paint.
- Master needs to show proficiency in different materials for modeling and nail design. Participants must use at least four techniques: acrylic, gel, painted with acrylic paints, the bas-relief (up to 3 mm), 3D (up to 1 cm). Welcome application of various techniques in acrylic, gel and the art of painting. Allowed the use of gel techniques: "Golden casting", "liquid stones", "velvet".

- Height of the bas-relief should not exceed 3 mm.
- Height of 3D design is not more than 10 mm.
- In the box can be attached a description of the work: subtitle, slogan.
- After completion of the contest and the awards ceremony participants must pick up their work

Organizer. Otherwise, the contest Organizer is not responsible for the safety of the works.

Judging criteria and their description

In the nomination "Mix-media" criterion "Technique" is assessed on a 5-point scale as follows:

Art painting - 5 points

Acrylic - 5 points

Gel - 5 points

Bas - 5 points

3D elements - 5 points

Total - 25 points

The maximum number of points – 65

Evaluation criteria:

10 points – excellent (5)

9, 8 points – good (4)

7, 6 points medium (3)

5, 4 points – below average (2)

3, 2, 1 point – very bad (not competitive work) (1)

Nail poster.

Topic: "FANTASY IMAGE"

The contest is open to any nail artist working on professional materials involved in the design of nails.

Any member who has declared their work in this category, guarantees the uniqueness of his work with full copyright for it. Otherwise, the organizing

Committee of the championship has the right to withdraw the work from the contest without refund of the entrance fee for participation.

Aim: create the best image for the poster that displays the creative and extraordinary work of the master, where are in harmony with hair, makeup and nails.

Prohibited: write on posters the master's names, the composition's names, slogans and brands; using Photoshop (or similar program) to adjust the shape of the nails!

Requirements:

- All posters must be ready prior to the event 100%, so it seems advance fully finished.
- Work must be submitted in a printed form without frames.
- Size printed works 50x70 cm. Photo should be made on glossy or matte paper. The duplicate photos should be made in electronic form and attached to the photo.
- Electronic work should be submitted on CD-ROM, CD-R (ISO9660) format .jpg extension is at least 320 pixels per inch. Each CD must be specified name and surname of the contestant, the name of the category.
- The use of photoshop is allowed and is possible only for color correction of the face, hands and body of the model.

Judges grading sheet.

On a 5-point system			On a 10-point system		
Number points	Value	Comment	Number points	Value	Comment
			10	Perfectly	Impeccable work
			9	Perfectly with a minus	Perfect, but with the presence of a single error
			8	Good	Good, but The errors aren't single
			7	Good with a minus	Well, closer to average
			6	Satisfactory	Mediocre, with gross errors

5	Perfectly	Impeccable work	5	Satisfactory with a minus	Bad, poorly
4	Good	Good, but The errors aren't single	4	Unsatisfactory	Unacceptable, very weak
3	Satisfactory	Mediocre, with gross errors	3	Unsatisfactory with a minus	Needs of significant improvements
2	Unsatisfactory	Unacceptable, very weak	2	Bad	
1	Bad	Improvement required	1	Bad with a minus	
0	Lack of work	Work is not started	0	Lack of work	Work is not started